



Martijn Beekhuis appointed General Manager for YOTEL's first overseas hotel at Schiphol Airport

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YOTEL, the capsule hotel inspired by first class airline travel is pleased to announce that Martijn Beekhuis has joined the group as General Manager for the forthcoming YOTEL Amsterdam Airport, Schiphol, which is due for opening towards the end of summer 08 and is the group's first overseas and airside site.

Martijn joins YOTEL with an impressive background in the hotel and hospitality industry accrued over 16 years. Leaving his recent post as General Manager for the Palace Hotel in the Netherlands – part of the Leading Hotels Of The World Group, Martijn has previously worked for businesses such as Pathe Tuschinski - a large theatre and conference centre in Amsterdam, Bilderberg Europa Hotel, Golden Tulip Plaza Hotel and Amsterdam Hilton.

YOTEL has hotels at both Gatwick and Heathrow airport, which both opened in 2007 and already enjoy occupancy rates of 200%. Based on the company's domestic success, the international launch is set to bring exciting and busy times ahead for Martijn.

Based airside, YOTEL Schiphol is set to be the ideal choice for business travellers - from those waiting in transit, to passengers wishing to stay over the day before an early morning flight or long scheduled transfers, as well as unexpected flight delays and cancellations.

YOTEL's next-generation cabins come fully equipped for all the needs of the business traveller – with free WiFi and wired internet access and workstations. Instead of sharing a table in a cafe with excited holiday makers, business travelers can finish off a presentation; make important telephone calls, catch-up on emails and the latest business news on TV - whilst enjoying freshly ground coffee and a delicious food menu, all in the privacy of their own cabin.

Commenting on his appointment, Martijn says: "I am hugely excited to be joining YOTEL as they expand their offering internationally. It will be a great opportunity to work for such a renowned, innovator within the hotel industry, which is dedicated to quality and comfort on a budget."

YOTEL's CEO Gerard Greene adds: "We've had massive interest from overseas media into the Schiphol launch already so we expect great things from our first international site. Martijn's enthusiasm will prove invaluable to its success

YOTEL Schiphol is scheduled for opening later this summer and will be located after passport control on the second floor or lounge 2 – close to Pier D. For more information on YOTEL, log onto www.yotel.com

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For further information please contact:

YOTEL:

Georgina Coates

yotel@threepipe.co.uk

+44 20 7632 4805

Or

Jo Berrington

jo@yotel.com

+44 207 100 8015/ +44(0) 7894 640093